



August 31, 1993

Contact: Denise Horstman

**Museum Store's new merchandise complements major autumn exhibitions;
Museum Store outlet opens at Beachwood Place**

The Cleveland Museum of Art's Museum Store will have a lobby annex full of newly released books and other merchandise during the Museum's major fall exhibitions, **Degas to Matisse: The Maurice Wertheim Collection From the Harvard University Art Museums** and **Ansel Adams: The Early Years**, October 6 through December 5, 1993. Also, for the first time, from October 15 through December 31, the Store will have an outlet in Beachwood Place Mall, adding small sculpture, like reproductions of Rodin's *The Thinker*, to the Store's usual offerings.

Ansel Adams in Color--the first book presenting any of Adams' color photographs (\$50)--is one of many new books on photography that complement the show of Ansel Adams' early works. The Store will also carry posters of Ansel Adams' images and 1994 calendars illustrated with pictures by other well-known photographers. The exhibition catalogue will be available for \$14.95.

A 1994 calendar of *Impressionists from The Cleveland Museum of Art* (\$10.95) will be notable among the calendars, posters, note cards, postcards, holiday cards, and small prints sold in conjunction with **Degas to Matisse**. The catalogue of this exhibition of Impressionist to early modern art will be available for \$29.95.

The Store will carry four other new calendars of images from the Museum collection: *Interludes: A Music Lover's 1994 Calendar* (\$11.95), *The World of Things: Japanese Prints by Sekka* (\$10.95), an *Egyptian Pocket Calendar* (\$4.95), and *The Old Masters Advent Calendar* (\$8.95).

All Museum Store merchandise may be purchased by mail or by calling the Store directly at 216/421-0931. The Store accepts checks and major credit cards, provides gift wrapping, and will ship worldwide. At the Museum, the Store and annex will be open whenever the Museum or the special exhibitions are open; the Beachwood Place store will be open during mall hours.

#